



Downtown Community Planning Council San Diego

Chairperson's Report

Communications Subcommittee Meeting of the Downtown Community Planning Council

Monday, October 17, 2016
5:15 PM

419 West G Street
San Diego, CA 92101

1. Call to Order: Chair Rosenbaum @ 5:15pm
2. Roll Call
Members Present @ Call to Order: Present: Rosenbaum, Orabone, Ward
3. Public comments on non-agenda items: None
4. No report from Chairperson
5. New business:
 - a. Website update:
General overview of evolution of website and branding of DCPC. Previously a tab on Civic's website, DCPC created their own branding, discussed history. Assessed whether or not individual presences is appropriate. Discussed challenges of ongoing maintenance.
 - b. Press/Public Relations:
Should DCPC be more proactive in communicating to general public, media?
It was agreed that letter of opposition for Prop C/Charger stadium was a step in the right direction. Discussion continued that the possibility of DCPC to be more proactive to take an active position on DCPC stance. Discussed improvements to increase meeting attendance. Do not want to be more non-inclusive and more open to public.
6. Member comments: Continued conversation needed, DCPC would like to be an active voice.
7. Next meeting TBD.
8. Meeting adjourned at 5:50pm